



THE LONDON BOROUGH
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DATE: 7 October 2019

To: Members of the
BROMLEY ECONOMIC PARTNERSHIP

Councillor Peter Morgan (Chairman)	London Borough of Bromley
Katy Woolcott (Vice-Chairman)	London Biggin Hill Airport
Carol Arnfield	LBB Head of Service for Early Years, Schools Standards and Adult Education
Sharon Baldwin	Orpington 1 st BID Company
Zoe Brown	Beckenham Together & Penge SE20
Judith Denyer	Prospects
Matthew Eady	Mytime Active
Christopher Evans	Community Links Bromley
Frances Forrest	Your Bromley BID Company
Dave Freeborn	Proctors
Mark Haynes	The Glades
Alex Henderson	Henderson Biomedical
Lesley Holland	LBB Operations Manager, Bromley Education Business Partnership
Michael Humphries	Handelsbanken
Mike Lewis	Michael Rogers LLP
Helen McIntosh FCIPR	South East London Chamber of Commerce
Lorraine McQuillan	LBB Town Centres & BID Development Manager
Adesina Okuboyejo	Skills Funding Agency - National Apprenticeships Service
Sam Parrett	London South East Colleges
Melanie Ross	Barclays Bank PLC
Chandra Sharma	Federation of Small Businesses
Lee Thomas	Fairlight Group
Liz Waghorn	Jobcentre Plus

A meeting of the Bromley Economic Partnership will be held at Bromley Civic Centre
on **TUESDAY 15 OCTOBER 2019 AT 4.00 PM** *

***PLEASE NOTE STARTING TIME**

Copies of the documents referred to below can be obtained from
<http://cds.bromley.gov.uk/>

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4.00pm, Tuesday 14th January 2020
4.00pm, Tuesday 31st March 2020
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BROMLEY ECONOMIC PARTNERSHIP

Minutes of the meeting held at 4.00 pm on 25 June 2019

Present:

Councillor Peter Morgan (Chairman)

Carol Arnfield, LBB Head of Service for Early Years, Schools Standards and Adult Education
Sharon Baldwin, Orpington 1st BID Company
Frances Forrest, Your Bromley BID Company
Dave Freeborn, Proctors
Mark Haynes, The Glades
Alex Henderson, Henderson Biomedical
Lesley Holland, LBB Operations Manager, Bromley Education Business Partnership
Michael Humphries, Handelsbanken
Mike Lewis, Michael Rogers LLP
Colin Maclean, Community Links Bromley
Lorraine McQuillan, LBB Town Centres & BID Development Manager
Melanie Ross, Barclays Bank PLC
Chandra Sharma, Federation of Small Businesses
Lee Thomas, Fairlight Group

Also Present:

Councillor Vanessa Allen
Councillor Hannah Gray
Councillor Colin Hitchins
Zoe Brown, Beckenham Together & Penge BID
Russell Clarke, Sundridge Investments Limited
Neil Coates, London South East Colleges
Laura House, Acorn Group
Sarah King, Federation of Small Businesses
Steve Lipscombe, Ronin Marketing
Katy Mawhinney, London Enterprise Advisor Network
Helen Mcintosh FCIPR, SE London Chamber of Commerce
Virgil Rappa, LBB Planning Division

8 APPOINTMENT OF VICE-CHAIRMAN

Katy Woolcott was confirmed as the Vice-Chairman of the Bromley Economic Partnership.

9 APOLOGIES FOR ABSENCE

Apologies had been received from Katy Woolcott, London Biggin Hill Airport, Liz Waghorn, Jobcentre Plus, John Coupland – South East London Business Network and Caroline Tatchell – Splash Damage. Apologies were also received from Robert Sargent – Acorn Group and Laura House attended on his behalf.

10 MINUTES OF THE MEETING HELD ON 2ND APRIL 2019 AND MATTERS ARISING

RESOLVED that the minutes of the meeting held on 2nd April 2019 be agreed.

11 APPRENTICESHIPS PRESENTATION - JOBCENTRE PLUS

This item was deferred to a later meeting of the Bromley Economic Partnership.

12 PRESENTATION BY THE FEDERATION OF SMALL BUSINESSES - Building Communities, Small Business, Big Heart

Sarah King, Development Manager (London), Federation of Small Businesses, gave a presentation on their report “Small business, Big Heart: Bringing Communities Together” (February 2019.) The report set out a number of recommendations, mainly addressed to government, on supporting communities, the labour market for disadvantaged groups, good work, work and health and service leavers.

One of the issues that the FSB campaigned on regularly on behalf of small businesses was late payment of invoices, and there was a comment that the NHS was often the worst offender. In response to a question, Sarah reported that there was a Women’s Group within the London FSB, and there was also a Women in Rural Enterprise Group.

13 LONDON ENTERPRISE ADVISOR NETWORK (LEAN) EAST

Kate Mawhinney, Senior Enterprise Coordinator, London Enterprise Adviser Network (LEAN), gave a presentation on the work of the Network, which was part of a national programme, the aim of which was to link schools and colleges to employers and enhance employer engagement.

There were already 3,000 schools and colleges signed up to the Network, but there was a need for a considerable increase in the number of Advisors - there were 70 in the London East region, but 700 were needed by August 2020 to serve a network anticipated to reach to 470 schools and colleges. It was envisaged that the role would only take up one day a month during the academic year, and would be locally based. Information about the LEAN programme had already been circulated to the Partnership, including the

Enterprise Advisor Role Description, and attendees were urged to consider joining the initiative.

14 BROMLEY EDUCATION BUSINESS PARTNERSHIP

Lesley Holland, Bromley Education Business Partnership, circulated a flyer for the Careers Fair organised in conjunction with the DWP Bromley Job Centre Plus at 9.30am on Friday 12th July at the Bromley Central Library. The Fair was aimed at 16-24 year olds, particularly sixth form leavers, and around 30 employers had signed up to attend.

The Bromley Education Business Partnership provided a wide range of activities to link young people to employers and help schools and colleges deliver work related learning across the curriculum. The Partnership had a database of around 10,000 local employers and ran work experience programmes and a mentoring scheme. The Partnership also coordinated a programme of work experience for the Council, placing 43 young people in work experience within the Council in 2019.

15 UPDATES ON MAIN PARTNERSHIP THEMES AND OTHER RELEVANT COUNCIL INITIATIVES:

Members of the Partnership gave an update around progress across the main themes of the Partnership.

a TOWN CENTRES DEVELOPMENT PROGRAMME UPDATE

Virgil Rappa provided an update on town centres, covering the following issues -

- The Churchill Quarter planning application was being considered and a decision was expected later in the autumn. The Council was continuing to work on site acquisition.
- Most of the Bromley town centre works were now complete, and the contractor was rectifying errors.
- Feature lighting was about to be installed for a number of buildings in Bromley High Street.
- Most of the works in Beckenham were complete.
- The benches had been installed in Orpington, and the accounts were being checked to see whether there was still any further money available.
- The shopfronts had been completed in Penge, and 13 bronze heritage plaques were being installed. An alternative to the Legible London signs was being considered for Penge.

In response to questions, Virgil explained that the vehicle barriers in the High Street were down until the autumn while the complex circuitry was sorted out. The remaining units at the St Mark's Square development were being fitted out and would be open soon - the elephant statue there had been provided by the developer. The old Town Hall had now been sold by the Council.

Colin Maclean reported that a major meeting had been organised in Penge/Anerley by the Police to combat violence - this was an opportunity for businesses to have their say and gain visibility.

Melanie Ross of Barclays complained about a market stall causing problems with access outside their property - this would be investigated.

Gary Hillman reported, as the owner of the Royal Bell, that he was waiting completion of the S.106 agreement. He commented that hotel operators were primarily concerned about the number of rooms, and were not interested in the ballroom. He was working on a music weekend using the ballroom to showcase music from four different youth cultures.

b LOCAL PLAN DEVELOPMENT UPDATE

A written update had been circulated by Katie Ryde. Bromley's Local Plan had been adopted, but further progress was awaited on the Mayor's London Plan. The final London Plan was expected to be published in 2020.

16 BUSINESS IMPROVEMENT DISTRICTS AND BUSINESS SUPPORT UPDATE

(a) ORPINGTON 1st BID

Sharon Baldwin, Orpington 1st BID Company, reported that their AGM a couple of weeks previously had been the best attended ever. She mentioned a number of events and initiatives that the BID was involved in, including -

- a new business surgery with Jo Johnston MP;
- engagement with Rajesh Agraval, Deputy Mayor, Business;
- engagement with the office sector;
- a summer social on 18th July;
- dementia training for businesses, and a 40th anniversary event for the Alzheimer's Society on 6th November;
- the Enchanted Children's Festival on 1st June;
- a plastic free initiative with local schools;
- celebrating World Ocean Day on 8th June;
- opening a pop-up pallet park as part of London in bloom (judging on 30th July);

(b) BROMLEY BID

Frances Forrest updated on activities in Bromley -

- the Floral Fest would be held on 28th June in the southern pedestrianised area of the High Street;
- details of the midsummer movies in August would be available soon;
- employee activities were being arranged, including yoga sessions and a bowling evening in September;
- work was being carried out with the police and the Council on rough sleepers and beggars.

(c) THE GLADES

Mark Haynes gave an update from The Glades -

- footfall had been adversely affected by the closure of Elmfield Road, but parking was 1% up;
- a “You, me and the Sea” event would be held on 12 and 13 August;
- the Ed’s Diner and Giraffe restaurants had both closed;
- Whistles had recently opened, Levi’s had moved to a different unit and The Entertainer was moving to a larger unit and keeping their old store open until Christmas.
- Build a Bear had closed, but another retailer had taken their unit.

(d) BECKENHAM TOGETHER AND PENGE BIDS

Zoe Brown gave an update from Beckenham and Penge -

- Stab kits and a defibrillator would soon be in place;
- the Pengefest beer festival would be held for the first time on 28th September;
- the Soul Town Festival at Croydon Road Recreation Ground would be on 7th September
- Beckenham Business Day would be on 26th September at the Odeon Cinema;
- An interim re-submission for Purple Flag was planned so that the benefits could be reviewed;
- Some local groups were merging to reduce meetings;
- Beckenham had featured on a BBC London News feature on the decline of the high street as a positive example of a high street that was prospering.

(e) BID DEVELOPMENT

Lorraine McQuillan, LBB Town Centres and BID Development Manager gave an update -

- a potential West Wickham BID was being considered;
- spaces were still available for the Grow Bromley event on 26th June;
- a free Business Doctor event would be held on 12th July.

17 PARTNER UPDATES AND OPPORTUNITIES FOR JOINT WORKING TO INCLUDE:

Members of the Partnership had undertaken a range of activities since the last meeting.

a BIGGIN HILL AIRPORT

Cllr Colin Hitchens reported that the new CEO was in post, employment at the airport was going up and they were looking forward to the new Aeronautical Engineering College being established.

b COMMERCIAL PROPERTY

Mike Lewis reported that the market was fairly busy, particularly in Orpington, and good accommodation to let was in demand. He mentioned Wren Court in Bromley and Wells House, Elmfield Road.

c COMMUNITY LINKS BROMLEY

Colin Maclean reported that a volunteering strategy was being developed - the next stage would be to consult with stakeholders such as the Council and local colleges.

d FEDERATION OF SMALL BUSINESSES

Chandra Sharma reported on a number of activities, including a joint meeting with London South East Colleges, a movers and shakers event on 5th June, the Small Business Saturday on 7th December, a private meeting with Lord Harris the next week and a meet the buyer event planned for spring 2020.

18 GENERAL NEWS ROUND

The Chairman invited all attendees to report any additional matters of interest to the Partnership -

The office property market was positive, including serviced offices, but the residential market was affected by Brexit and stamp duty. There was a perception that town planning decisions were quicker and more straightforward in other boroughs.

The Nugent Centre was involved in a number of initiatives, including the Cray Valley Business Hub, a Job Fair on 24th July, a dementia awareness walk along the Cray and the Junior Cray Forum. Clintons had moved to a smaller unit, Superdrug had opened and a new independent bakers was starting.

Steve Lipscombe of Ronin Marketing reported that their work, which was mainly business to business, was quite busy. His view was that businesses were finding it harder to compete in the current climate, and that everyone had to try harder.

Alex Henderson of Henderson Biomedical reported on an issue with the road layout at Kangley Bridge Road, at the Lewisham/Bromley border, where a new cycle lane had been laid out. Cllr Morgan promised to look into the issue.

Cllr Hannah Gray reported that the Council was still working on bringing fast fibre to the borough.

Melanie Ross of Barclays reported that a joint event with the Bromley BID was planned for 18th July on security and fraud.

Gary Hillman reported that work on the foundations for the new stand at Flamingo Park for the Cray Wanderers FC ground was due to start at 1pm on 11th July. The first match would be a prestige fixture in about a year. A new manager had been appointed to liaise with the community and discussions were taking place with TfL about extending bus routes. There would be opportunities for sponsorship.

**19 BROMLEY ECONOMIC PARTNERSHIP WORK PROGRAMME
2019/20**

The Chairman noted that the October meeting would include the apprenticeships presentation from Job Centre Plus and updates from the Chamber of Commerce and on St Mark's Square and the High Street Fund.

20 ANY OTHER BUSINESS

It was noted that Jim Kehoe, Chief Planner, LBB was retiring in August.

21 DATES OF FUTURE MEETINGS

Future meeting dates were -

4.00pm, Tuesday 15th October 2019

4.00pm, Tuesday 14th January 2020

4.00pm, Tuesday 31st March 2020

The meeting was followed with a Business Networking Session.

The Meeting ended at 5.44 pm

Chairman

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